

Congratulations!

You've successfully downloaded your free social media calendar from Fancy Guppy.

This calendar covers July 2017. You can use it to plan your social media posts for the month.

To help support your plans, we've marked notable events coming up. And we've provided extra detail, like links where you can find more information, and Twitter and Facebook accounts of people running the campaigns. We've also included some Twitter chats that you might want to take part in.

We really hope you'll find this calendar useful. If you know someone who might also find them helpful, let them know that they can get free calendars every month too – all they have to do to get them is subscribe to our newsletter. Sounds simple, right? Well, it is! We know how hard your job is already, so if we can help in this way, we want to! And, we think you'll really like the newsletter too - it's full of our latest blogs, tips, polls, and digital and third sector news.

To get free calendars every month, just subscribe at www.fancyguppydigital.com/free-calendar.

Some things you might want to know about using the calendar

Twitter accounts are marked as T:

Facebook account info is marked as Fb:

To find people's Twitter accounts you write what we've provided here after www.twitter.com, and the same for Facebook. For example, T: /fancy_guppy will be at www.twitter.com/fancy_guppy

We've also provided a notes section that you can use to add in extra info, or things you want to do at some point in the month but don't necessarily have a specific date for.

For more about why we created this calendar, have a look at this blog: www.fancyguppydigital.com/social-media-calendar

Tell us what you think!

We'd love to hear about how you're using the calendar and get your feedback. Get in touch by...

Email: info@fancyguppydigital.com

Twitter: [@Fancy_Guppy](https://twitter.com/Fancy_Guppy)

Facebook: [FancyGuppyDigital](https://www.facebook.com/FancyGuppyDigital)



July 2017

Tell us what you think of this calendar!

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Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Notes
					1 International Day of Cooperatives www.ica.coop/en/idc2016 T: /icacoop F: /internationalcooperativealliance #CoopsDay Theme for 2017: Inclusion	2 End of Deafblind Awareness Week	26th June – 2nd July Deafblind Awareness Week www.deafblind.org.uk/deafblind-awareness-week Fb: /DBUKCharity T: /DeafblindUK #DBAW17
3 Start of Sarcoma Awareness Week www.sarcoma.org.uk/get-involved/SAW T: /uk.sarcoma F: /Sarcoma_UK #SarcomaAwareness #SarcomaAware	4 On Tuesdays have a look at #CharityTuesday	5 On Wednesdays have a look at #WednesdayWisdom	6 Twitter chat: Thursday at 5.30pm GMT+1 #cfchat (this chat is about social media and marketing)	7 On Fridays have a look at #FridayFeeling	8	9 End of Sarcoma Awareness Week	
10 Don't Step on a Bee Day https://beegood.co.uk/blogs/news/10th-july-is-dont-step-on-a-bee-day T: /BeeGood_UK F: /BeeGoodUK	11 World Population Day www.unfpa.org/events/world-population-day T: /unfpa F: /UNFPA #WorldPopulationDay	12 Twitter chat: Wednesday at 4pm GMT+1. #BrandChat (this chat is about personal branding and managing brands)	13	14 On Fridays have a look at #FollowFriday or #FF *	15 World Youth Skills Day www.worldskills.org/what/promoting-skills/world-youth-skills-day/2017 T: /WorldSkills F: /WorldSkills #SkillsForAll Start of Festival of British Archaeology www.archaeologyfestival.org.uk T: /FestivalofArch F: /archaeology.for.all #FestivalofArchaeology	16	
17 International Criminal Justice Day http://www.ohchr.org/EN/NewsEvents/Pages/CommemorationofInternationalCriminalJusticeDay.aspx T: /UNHumanRights F: /unitednationshumanrights	18 Nelson Mandela International Day www.mandeladay.com T: /NelsonMandela F: /nelsonmandela #MandelaDay #ActionAgainstPoverty	19	20 On Thursdays have a look at #ThursdayThoughts	21 Start of National Fishing Month	22 National Marine Week www.ywt.org.uk/national-marine-week T: /YorksWildlife F: /YorkshireWildlifeTrust	23	
24 Samaritans Awareness Day www.samaritans.org T: /samaritans F: /samaritanscharity #SamaritansAwarenessDay Start of National Parks Week www.nationalparks.gov.uk/visiting/national-parks-week T: /uknationalparks F: /uknationalparks #NationalParksWeek	25 On Tuesdays have a look at #TuesdayMotivation	26 Twitter chat: Wednesday at 8pm GMT+1. #LetsLiveStream (this chat is about social media and live stream video)	27	28 World Hepatitis Day www.worldhepatitisday.org T: /Hep_Alliance F: /WorldHepatitisDay #WorldHepatitisDay #ShowYourFace Theme: Eliminate Hepatitis	29 NSPCC Messathon www.nspcc.org.uk/what-you-can-do/events/messathon T: /NSPCC F: /nspcc #Messathon	30 End of Festival of British Archaeology International Day of Friendship www.un.org/en/events/friendshipday #FriendshipDay World Day against Trafficking in Persons www.un.org/en/events/humantrafficking/index.shtml #HumanTrafficking #IGiveHope PROPOSED: Gastroschisis Awareness Day https://www.change.org/p/make-the-30th-july-gastroschisis-awareness-day-in-the-uk-get-the-government-to-agree-to-have-a-gastroschisis-awareness-day-in-the-uk	
31 On Mondays have a look at #MondayMotivation							* If you're wondering what Follow Friday is – it's the way people make recommendations for people to follow. You tag people in your post and then use the FF hashtag.

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Twitter: [@Fancy_Guppy](https://twitter.com/Fancy_Guppy)

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					1	2	
3	4	5	6	7	8	9	
10	11	12	13	14	15	16	
17	18	19	20	21	22	23	
24	25	26	27	28	29	30	
31							

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